



## Greater Cincinnati Leadership & Ethics Seminar

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### ***What Will Matter***

*~ Michael Josephson*

*So what will matter?*

*How will the value of your days be measured?*

*What will matter is not what you bought, but what you built;  
not what you got, but what you gave.*

*What will matter is not your success, but your significance.  
What will matter is not what you learned, but what you taught.*

*What will matter is every act of integrity, compassion, courage or  
sacrifice that enriched,  
empowered or encouraged others to emulate your example.*

*What will matter is not your competence, but your character.  
What will matter is not how many people you knew,  
but how many will feel a lasting loss when you're gone.*

*What will matter is not your memories, but the memories that live  
in those who loved you.*

*What will matter is how long you will be remembered, by whom  
and for what.*

*Living a life that matters doesn't happen by accident.  
It's not a matter of circumstance but of choice.  
Choose to live a life that matters.*

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